



360° of Social Innovation: Training entrepreneurs

This multiplier event will be held in Malaga (Spain) on the 18th May 2018

Málaga 24th of April 2018

The event will be held in the sunny city of Malaga (Spain) on the 18th of May 2018 from 9:00am to 13:30pm and will feature several presentations with different topics, such as: 'What is a social entrepreneur?'; the importance of social entrepreneurship; real testimonies from those who have received training during the project and a highly creative dynamic card game among the participants with the aim of encouraging their participation in the event, helping them to create project ideas that solve social needs.

The event will showcase the experience gained, materials produced, businesses started and young social entrepreneurs that have been developed throughout the duration of the project. It will include the partners, relevant organizations and stakeholders, young people, the press and government representatives.

In the words of Luis Sanz, Director General of the IASP (International Association of Science Parks and Areas of Innovation) who will open the event: "Even though innovation and technology play an essential role in business development, often there are not enough qualified personnel due to the lack of university-business cooperation mechanisms. This project aims to unite both realities through an innovative approach that may be applicable in higher education institutions and in companies."

Other speakers at the event are: Vural Yilmaz, Chancellor of Istanbul Kültür University, Turkey; Zek Dundar, Director of Global Ideations; Giancarlo Vettori, President of Eurogems, Italy and others still to be confirmed.

One of the objectives of this event is to attract young entrepreneurs looking for guidance on social innovation. Malaga is a great location for this event, attracting many young people and students (both Spanish and ERASMUS students from abroad) as well as being the birthplace of a great number of entrepreneurial associations and home to one of the best Science Parks in Europe.

Sign up for the event at the following link: <https://www.eventbrite.es/e/registro-innovacion-social-a-360o-formando-emprededores-45429814799>